



CITADELLES DU VIN

RECOGNITION OF EXCELLENCE

2023

PRESS KIT

INTERNATIONAL WINE & SPIRITS COMPETITION

11 TO 13 MARCH 2023
BOURG-SUR-GIRONDE
FRANCE



VIN  FED
LA RÉFÉRENCE DES CONCOURS INTERNATIONAUX DE VIN



Organisation Internationale
de la Vigne et du Vin
Organisation Intergouvernementale

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True to its mission and values, the 2023 edition of the Citadelles du Vin competition will be marked by excellence, demonstrated this year by honouring Argentina and its remarkably diverse terroirs. The event will be held in Bourg-sur-Gironde around the fine proposals and work of our producers for a competition rich in discovery, interaction and an impressive awards list.

We look forward to seeing you again, as dynamic as ever, to spend an enjoyable time together.

”



Jean-Philippe PRICART,
President of Citadelles du Vin

A stylized, handwritten signature in white ink, likely belonging to Jean-Philippe PRICART.

Mendoza vineyard
Photo : Wines of Argentina

CONCOURS DES VINS



Since 1976, the CDV (Concours des Vins) has supported and promoted wine production through two fully independent international competitions for wines from around the world.

A bridge between winemakers and consumers for 46 years, the association has been organizing **Challenge International du Vin** since 1976 and **Citadelles du Vin** in different formats since 1981.

The CDV is committed to supporting and promoting the quality and the diversity of wines from around the world.

Thanks to a large majority of foreign wines competing in these two annual competitions as well the post promotion of the laureates, these medals benefit from an indisputable recognition both from French and foreign consumers.

Every year, up to 5,000 wines are delivered to CDV cellars in Bourg near Bordeaux (Gironde). They are then anonymized and prepared for the competitions thanks to the support and the involvement of a hundred members and 4 full-time employees who put their know-how and resources at the service of the producers of the wine-growing regions of the world.

By rallying energies and resources, the organisers make all the needed efforts to ensure the celebration of the wines from around the world in the best conditions, so that everyone could enjoy the event: wine growers, tasters, enthusiasts and other players in the sector.

Head office of the CDV
Chais de Portier 33710 BOURG - FRANCE



CITADELLES DU VIN
 RECONNAISSANCE DE L' EXCELLENCE



Challenge
 International du Vin
Révélateur de Talents !

CITADELLES DU VIN

RECOGNITION OF EXCELLENCE

CITADELLES DU VIN, the keyplayers in the competition

Enologists, sommeliors, buyers, professors, critics and wine journalists from around 20 nationalities meet every year in Bourg for three days, to taste around 1,000 samples.

Everything is done to enable the **winemaker** to measure his work with the tasters, but also to better understand the expectations of the **consumer**. In this competition, the wines and spirits in the running are blind tasted and independently by the **best wine specialists** in the world.

Only 30% of the wines and spirits presented leave with a Grand Gold, a Gold or a Silver Medal and even a Special Prize. An undeniable recognition and guarantee of quality for winegrowers but also a plus for consumers often lost confronted to the abundance of supply.

CITADELLES DU VIN, institutional recognition and international fame

First French international wine competition to have integrated **VinoFed** (World Federation of Great International Wine Competitions) and under the aegis of the **OIV** (International Organization of Vine and Wine), Citadelles du Vin complies with their very specific standards - from sample tracking to tasting conditions - making it one of the most qualitative competitions.

This is an undeniable asset that gives great credibility to the results of the wines and spirits that win the medals.

The diversity of the countries competing each year, as well as the nationalities represented by the jurors, is a guarantee of the outreach and recognition of the excellence of Citadelles du Vin competition.



CITADELLES DU VIN, key figures

Since its creation in 2000, Citadelles du Vin has gathered almost **50 countries** for a total number of **21,824 wine and spirit samples**. The jurors with members of **36 nationalities** have awarded **6,061 medals**.



CITADELLES DU VIN, a powerful tool for promotion & communication

- Press releases sent in **3 languages** (FR/ EN/ SP) to our international wine contacts
- Mass distribution of the ranking via the **social networks** (Facebook, Twitter, Instagram and Youtube), our **website**, and all our **partners** and **international jurors**
- Advertising in **specialized medias**

CITADELLES DU VIN, bastions of excellence

Strikingly majestic, the citadels of Blaye and Bourg – to which the competition owes its name – watch over the waters of the Gironde Estuary and overlook the surrounding vineyards. Like these sentinel buildings, the Citadelles du Vin competition does everything in its power to fulfil its mission as a bastion of excellence every year.



Citadel of Blaye



Citadel of Bourg

CITADELLES DU VIN, promotion tools given to winners and participants



Trophy
Citadelles du Vin



Adhesive medals
recognized all over
the world

2023, an enriched list of medals

To better distinguish excellence, the winners of the Citadelles du Vin competition are changing. It now has three categories: in addition to the Silver and Gold medals, from **March 2023** a **Grand Gold medal** is added.



Oenographic

Visual display of each tasting comment. Offered to all participants and available in the Producers private space.



Official Diploma of the competition

2023 EDITION



Mendoza vineyard
Photo : Wines of Argentina



The 2023 edition's guest country: ARGENTINA

The first vines arrived in Argentina in the mid-16th century, in the holds of the Spanish colonists' ships. Cultivated by monks, their grapes were used to make communion wine. This historic vineyard was modernised in the second half of the 19th century under the impetus of President Domingo Faustino Sarmiento. The statesman brought in Michel-Aimé Pouget from Bordeaux, who imported grape varieties and viticultural methods from the old continent to the Mendoza region. The waves of European immigration at the end of the 19th century amplified this movement, but it was not until the 1980s and 1990s that Argentinian winegrowing came to the fore internationally.

Argentina is the world's fifth largest winegrowing country with a surface area of 195,000 hectares, and is the fifth largest wine producer, home to 18% of global production. Mendoza now ranks among Bordeaux, Florence, Porto, Bilbao-Rioja, Melbourne, Cape Town and San Francisco as the eight wine capitals of the world.

A country of contrasts, Argentina offers an impressive diversity of terroirs. Planted between 0 and 3,000 metres above sea level, the country's vineyards stretch 2,000 km from north to south and can be found in four main regions. Their northernmost part extends around Salta, Tucumán and Jujuy. Most of the vineyards (95%) are located centrally in the region of Cuyo and the cities of Mendoza, San Juan and La Rioja. The rest of the winegrowing area is divided between Patagonia and Neuquén in the south and the oceanic region of Buenos Aires in the east.

Many international grape varieties are grown in Argentina, starting with Malbec. Emblematic of this terroir, it represents 23% of the nation's area under vine. Imported by European immigrants at the end of the 19th century, Bornada (9%) comes second and is particularly suited to the local vineyards due to its adaptability to hot climates. An indigenous variety, Torrontés (5%) is considered the signature grape variety of Argentinian white wines.



Cafayate vineyard
Photo: Wines of Argentina

SPECIAL PRIZES 2023

ARGENTINA wine by **Sommeliers International** magazine, official partner of the International Sommelier Association and the French Sommelier Union.

Varietal wine **CABERNET SAUVIGNON**, by the **KEDGE WINE SCHOOL**, an international reference for the training of future managers in the wine and spirits sector.

Wine **MERLOT OF BORDEAUX**, by the **Association of Bordeaux Oenologists**, Global network of oenologists graduating from the Institute of Vine and Wine - University of Bordeaux - ISVV.

Varietal wine **CHARDONNAY**, by the **DUAD'S Club**, Association of the DUAD alumni, international diploma of the Institute of Vine and Wine - University of Bordeaux - ISVV.

BEST RATE OF THE COMPETITION - STILL DRY wine, by **VINOFED**, the World Federation of Major International Wine and Spirits competitions.

Wine or spirits with the **BEST RATE AMONG GRAND GOLD OR GOLD MEDALS IN EACH COMPETING COUNTRY**, for every country with a minimum of 10 challenging wines.



In collaboration with



www.winesofargentina.org

PRACTICAL INFORMATION & CONTACTS

2023 KEY DATES

Registrations:

From 7 November 2022 until 31 January 2023

Closing receipt of samples:

10 February 2023

Except for all Argentinian producers:

13 January to the platform address in Mendoza

Competition dates:

11, 12 and 13 March 2023

Online results:

17 March 2023

COMPETITION REGISTRATION FEES

168 € H.T.	for 1 registered item
161 € H.T.	by item, for 2 registered items
141 € H.T.	by item, for 3 or more registered items

INFORMATION & REGISTRATION

Registrations can be done by Post
or online on our website at

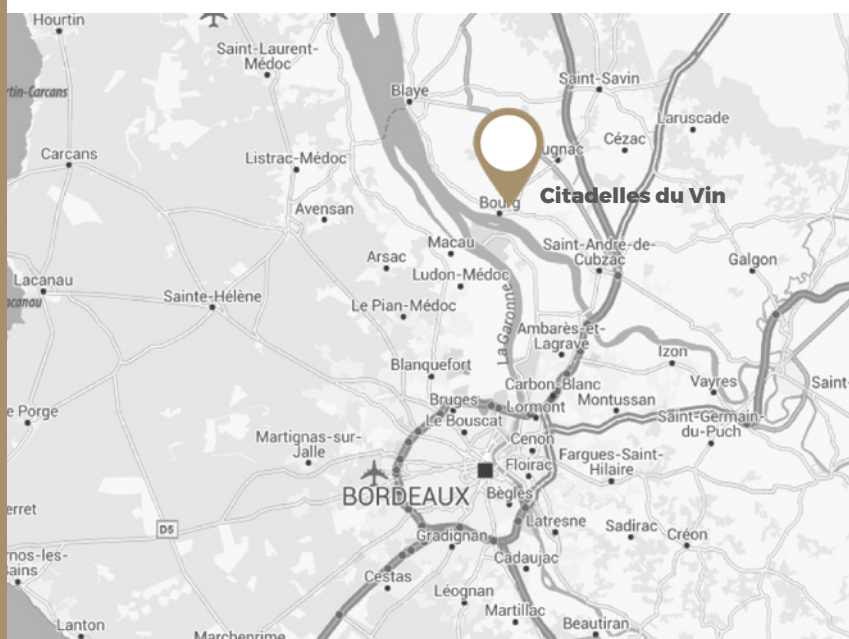
www.citadellesduvin.com

where additional information can be found.

HOW TO REACH THE COMPETITION SITE?

Bourg-sur-Gironde is **50 km far from Bordeaux-Merignac Airport** using **A630, l'A10 and D669 roads**

Bourg-sur-Gironde is **40 km far from Bordeaux Saint-Jean railway station** using **A10 and D669 road**





CITADELLES DU VIN
RECONNAISSANCE DE L'EXCELLENCE

PRESS CONTACT

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Jurors of the 2022 edition at the Château d'Aiguilhe

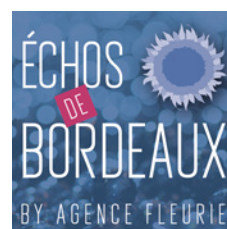
OUR PARTNERS



WINE
SCHOOL



KEDGE
WINE SCHOOL



SommelierS
INTERNATIONAL



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