



CITADELLES DU VIN

PRESS KIT

January

2024 EDITION

INTERNATIONAL WINE & SPIRITS COMPETITION

24TH EDITION



www.citadellesduvin.com

DOUBLE
APPROVAL

VIN&FED
LA RÉFÉRENCE DES CONCOURS INTERNATIONAUX DE VIN



Organisation Internationale
de la Vigne et du Vin
Organisation Intergouvernementale

#CITADELLESDUVIN



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It is a tremendous honour for me to officiate as the new President of Citadelles du Vin for the competition's 2024 edition. This year, the Citadelles du Vin competition shall once again bear the seal of excellence, hospitality and sharing while showcasing the diverse terroirs and delicious wines of mainland southern Italy. I am counting on your attendance for an inspiring competition, exciting tastings and a high-level list of winners.

The entire CDV team and myself look forward to meeting you and discovering the creations of winegrowers from around the world. Come and join us from 1 to 3 June 2024 in Bourg-sur-Gironde, in the heart of the Bordeaux vineyards.



Patrice MALLET
President, Citadelles du Vin

A stylized, handwritten signature in white ink, consisting of several overlapping loops and a long horizontal stroke.

CONCOURS DES VINS



Since 1976, the CDV (Concours des Vins) has supported and promoted wine production through two fully independent international competitions for wines from around the world.

A bridge between winemakers and consumers for 48 years, the association has been organizing **Challenge International du Vin** since 1976 and **Citadelles du Vin** in different formats since 1981.

The CDV is committed to supporting and promoting the quality and the diversity of wines from around the world.

Thanks to a large majority of foreign wines competing in these two annual competitions as well the post promotion of the laureates, these medals benefit from an indisputable recognition both from French and foreign consumers.

Every year, up to 5,000 wines are delivered to CDV cellars in Bourg near Bordeaux (Gironde). They are then anonymized and prepared for the competitions thanks to the support and the involvement of 60 volunteers and 5 full-time employees at the service of the producers of the wine-growing regions of the world.

By rallying energies and resources, the organisers make all the needed efforts to ensure the celebration of the wines from around the world in the best conditions, so that everyone could enjoy the event: wine growers, tasters, enthusiasts and other players in the sector.

Head office of the CDV

Chais de Portier
33710 BOURG-SUR-GIRONDE
FRANCE



**CITADELLES
DU VIN**



CITADELLES DU VIN

Recognition of excellence



THE COMPETITION KEY FIGURES

Since its creation in 2000 under its current form, Citadelles du Vin has gathered almost **50 countries** for a total number of **23,074 wines and spirit samples**. The jurors with members of **36 nationalities** have awarded **6,419 medals**.

INSTITUTIONAL RECOGNITION & INTERNATIONAL FAME

Citadelles du Vin acts under the aegis of the **OIV** (International Organization of Vine and Wine) and is member of **VINO FED** (World Federation of Major International Wine & Spirits Competitions). This prestigious federation gathering great international wine and spirits competitions has also the observer status with OIV.

Citadelles du Vin complies with their very specific standards from sample tracking to tasting conditions. Each year, a representative of both organisms attend the competition to ensure the compliance with their rules.

This is an undeniable asset that gives great credibility to the results of the wines and spirits that win the medals.

The diversity of the countries competing each year, as well as the nationalities represented by the jurors, is a guarantee of the outreach and recognition of the excellence of Citadelles du Vin competition.

THE KEYPLAYERS IN THE COMPETITION

Enologists, sommeliers, buyers, educators, critics and wine journalists from around 20 nationalities meet every year in Bourg-sur-Gironde for three days, to taste around 1,000 samples.

Everything is done to enable the **winemaker** to measure his work with the tasters, but also to better understand the expectations of the **consumer**. In this competition, the wines and spirits in the running are blind tasted and independently by **the best wine specialists** in the world.



LA REFERENCE DES CONCOURS INTERNATIONAUX DE VIN



CITADELLES DU VIN



A POWERFUL TOOL FOR PROMOTION & COMMUNICATION

- Press releases sent in **3 languages** (FR/ EN/ SP) to our international wine contacts.
- Mass distribution of the ranking via the **social networks** (Facebook, X, Instagram and Youtube), our **website**, and all our **partners** and **international jurors**.
- Advertising in **specialized medias**.

PROMOTION TOOLS GIVEN TO WINNERS & PARTICIPANTS



Adhesive medals recognized worldwide



Citadelles du Vin Special Prize Trophy

CITADELLES DU VIN, BASTIONS OF EXCELLENCE

Strikingly majestic, the citadels of Blaye and Bourg - to which the competition owes its name - watch over the waters of the Gironde Estuary and overlook the surrounding vineyards. Like these sentinel buildings, the Citadelles du Vin competition does everything in its power to fulfil its mission as a bastion of excellence every year.



Citadel of Bourg



Citadel of Blaye

NEW COMMUNICATION LEVERS IN 2024

As VINO FÉD member, Citadelles du Vin benefits from a specific promotion on two specialised websites:

- **wine-searcher**, a world leading powerful search engine totalising up to 650,000 connections per day;
- **wein.plus**, well known in Europe, it delivers contents and services to more than 200,000 subscribers.



Cœnographic

Image representation of each tasting commentary.



Official competition diploma

Offered to all our participants and available in the private "Producers" area.



THE 2024 EDITION'S GUEST REGION: MAINLAND SOUTHERN ITALY

From Puglia to Basilicata, Calabria, Campania and Molise, the 2024 edition will showcase the terroirs and expertise of the southernmost mainland Italian vineyards. Citadelles du Vin has chosen to highlight this continental area, with the vineyards of Sicily and Sardinia warranting a separate exploration due to their unique insular characteristics.

Emphasis will be placed on southern wines with a wide range of styles and flavours! With this invitation to explore the vineyards of mainland Southern Italy, Citadelles du Vin shall uncover a patchwork of terroirs, grape varieties and wines from a country that is one of the oldest and biggest producers worldwide.

From 1 to 3 June 2024, attention will be paid to the winegrowers of **Puglia**, Italy's second wine producing region which is sometimes nicknamed "the wine cellar of Europe". From reds to whites, rosés and sweet white wines, this wine region boasts 25 PDOs and even more terroirs, which are home to a vast range of indigenous and imported grape varieties producing a wide array of wines.

Also known as Lucania, **Basilicata** has three PDOs producing wines in limited quantities. Here, the terroir perfectly expresses the subtleties of the climate and geography of this mountainous region. The region is particularly renowned for its distinctive red wines made from Aglianico, an emblematic grape variety from southern Italy grown between 200 and 700 metres high on the slopes of the extinct volcano of Mount Vulture.

Located at the tip of the "Boot", the mountainous region of **Calabria** is home to diverse microclimates from the slopes of the coastal hills to plots planted higher up in the Sila and Aspromonte mountains. Its Cirò wine, made from grapes planted on low-lying hills, is the most famous. The Gaglioppo (red) and Greco (white) grape varieties dominate the region's production and create wines with diverse characteristics depending on the terroir.

Campania is the Italian region with the most ancient winegrowing traditions and the largest number of grape varieties. This helps local producers create wines with a diverse array of aromas. The region's wines owe their characteristic minerality to the numerous volcanoes.

Molise is home to a single and unique regional PDO whose characteristic red wines are made from the emblematic grape varieties of Montepulciano, Aglianico and Sangiovese. The region also boasts an indigenous grape variety, Tintilia, which is an appellation in itself, and produces wonderful red wines with a lovely deep colour and powerful aromas and tannins.



Views of Puglia vineyards

SPECIAL PRIZES 2024

CONTINENTAL SOUTHERN ITALIA (2024 guest of honour) wine by **SOMMELIERS INTERNATIONAL MAGAZINE**, official partner of the International Sommelier Association and the French Sommelier Union.

CABERNET SAUVIGNON FROM SOUTHERN HEMISPHERE varietal wine, by the **KEDGE WINE SCHOOL**, an international reference for the training of future managers in the wine and spirits sector.

CHARDONNAY varietal wine, by the **DUAD'S CLUB**, Association of the DUAD alumni, international diploma of the Institute of Vine and Wine - University of Bordeaux - ISVV.

MERLOT OF BORDEAUX wine, by the **ASSOCIATION OF BORDEAUX ŒNOLOGISTS**, Global network of oenologists graduating from the Institute of Vine and Wine - University of Bordeaux - ISVV.

BEST RATE OF THE COMPETITION - STILL DRY WINE, by **VINOFED**, the World Federation of Major International Wine and Spirits competitions.

Wine or spirits with the **BEST RATE AMONG GRAND GOLD** or **GOLD MEDALS IN EACH COMPETING COUNTRY**, for every country with a minimum of 20 challenging wines.



PRACTICAL & contacts INFORMATION



2024 EDITION

COMPETITION DATES

1 to 3 June 2024

REGISTRATIONS

**From 15 January 2024
until 29 April 2024**

CLOSING RECEIPT OF SAMPLES

6 May 2024

ONLINE RESULTS

7 June 2024

COMPETITION REGISTRATION FEES

168€
excl. taxes

for 1 registered item

161€
excl. taxes

by item, for 2
registered items

141€
excl. taxes

by item, for 3 or more
registered items

PRESS CONTACT

Béatrice BLACHIER

Events
& Promotion Coordinator

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b.blachier@citadellesduvin.com

HOW TO GET THERE?

GPS:

Rue Ulysse Lainé
33710 Bourg-sur-Gironde

North latitude: **45°2'36.857"**

West longitude: **0°33'7.17"**



HEAD OFFICE

Citadelles du Vin

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FRANCE

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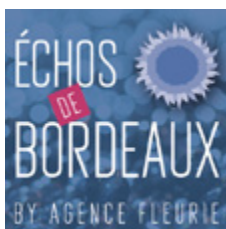
INFORMATION & REGISTRATION

Registrations can be done by post or online on our website at:

→ www.citadellesduvin.com

where additional information can be found.

OUR PARTNERS



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