



**CITADELLES
DU VIN**

PRESS RELEASE
January

2024
EDITION

REGISTRATIONS ARE OPEN FOR THE 24TH EDITION OF THE CITADELLES DU VIN COMPETITION

From 1 to 3 June 2024, Bourg-sur-Gironde (near Bordeaux) will host the 24th edition of the Citadelles du Vin wine tasting competition. True to its founding purpose, the event organised by the Concours des Vins (CDV) aims to promote wines and spirits from around the world.

Bringing together **40 international panelists**, the **2024 edition** will offer the chance to taste around **1,000 samples** from **around thirty countries** and from wine regions across the globe. The competition juries are

dedicated to showcasing quality and distinguishing excellence by awarding medals and Special Prizes, regardless of borders.

With **continental southern Italy as this year's guest region**, the 2024 competition offers the chance to (re)discover the diversity of the terroirs and expertise of the Molise, Puglia, Campania, Basilicata and Calabria appellations.

Next June, a representative of the "Sommeliers International" magazine and attending

sommeliers will award a **Special Prize** to the best wine from one of the aforesaid southern areas, unanimously selected among the Grand Gold and Gold medal-winning wines in the category.

www.citadellesduvin.com

A COMPETITION OPEN TO THE WORLD

With regards to monitoring samples and tasting conditions, the organisers comply with the requirements of VINO FED and the rules of the International Organisation of Vine and Wine (OIV). Patronized by the latter, this fully independent competition is a member of the World Federation of Major International Wine and Spirits Competitions (VINO FED) and is distinguished by its rigorous organisation and selection process.

One of the world's leading wine events, every year, Citadelles du Vin organises a high-level competition that is resolutely open to the world, with **75% of competing wines coming from abroad**. During three days of tastings, the competition allows winegrowers to present their production to panellists from **around twenty countries**.

The competition juries are made up of experienced tasters, oenologists, sommeliers, buyers, critics and journalists. Together, they draw up a highly distinguished and recognised list of winners, awarding Grand Gold, Gold and Silver medals, along with a Special Prize for certain winners. Juries's expertise insures the winners of the seriousness of the competition, while bringing added value to the awards.

PRESS AND SOCIAL MEDIA: WIDE PROMOTIONAL COVERAGE OF THE WINNERS

Competing wines and wine spirits benefit from the competition's promotional tools. The results are widely publicised on social media, in specialist press and via international panellists. The winning wines and wine spirits

fully benefit from the Citadelles du Vin network and partnerships.

2024 EDITION NEW PROMOTION TOOLS

As VINO FED member, Citadelles du Vin benefits from a specific promotion on two specialised websites:

- **wine-searcher**, a world leading powerful search engine totalising up to 650,000 connections per day;
- **wein.plus**, well known in Europe, it delivers contents and services to more than 200,000 subscribers.

VINO FED
LA REFERENCE DES CONCOURS INTERNATIONAUX DE VIN





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SPECIAL PRIZES 2024

CONTINENTAL SOUTHERN ITALIA (2024 guest of honour) wine by **SOMMELIERS INTERNATIONAL MAGAZINE**, official partner of the International Sommelier Association and the French Sommelier Union.

MERLOT OF BORDEAUX wine, by the **ASSOCIATION OF BORDEAUX OENOLOGISTS**, Global network of oenologists graduating from the Institute of Vine and Wine - University of Bordeaux -ISVV.

CABERNET SAUVIGNON FROM SOUTHERN HEMISPHERE varietal wine, by the **KEDGE WINE SCHOOL**, an international reference for the training of future managers in the wine and spirits sector.

BEST RATE OF THE COMPETITION - STILL DRY WINE, by **VINOFED**, the World Federation of Major International Wine and Spirits competitions.

CHARDONNAY varietal wine, by the **DUAD'S Club**, Association of the DUAD alumni, international diploma of the Institute of Vine and Wine - University of Bordeaux - ISVV.

BEST RATE AMONG GRAND GOLD or GOLD MEDALS IN EACH COMPETING COUNTRY, for every country with a minimum of 20 challenging wines.



2024 EDITION

COMPETITION DATES

1 to 3 June 2024

REGISTRATIONS

From 15 January 2024 until 29 April 2024

CLOSING RECEIPT OF SAMPLES

6 May 2024

ONLINE RESULTS

7 June 2024

#CITADELLESDUVIN



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