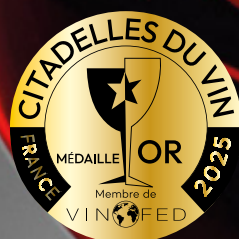


CITADELLES DU VIN

2025 EDITION

INTERNATIONAL WINE AND SPIRITS COMPETITION

25TH EDITION



citadellesduvin.com

Photo : Saman Taheri - UNSPLASH

DOUBLE
APPROVAL

VINOFED
LA RÉFÉRENCE DES CONCOURS INTERNATIONAUX DE VIN



Organisation Internationale
de la Vigne et du Vin
Organisation Intergouvernementale

#CITADELLESDUVIN



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The 25th edition of our competition is marked by excellence and openness more than ever before. We will have the pleasure of welcoming China as guest country for the 2025 edition that will also see the **addition of new categories: spirits, sakes, no/low, ciders and perries.**

Together with the CDV team, I look forward to meeting you during this competition which reflects international trends and offers tastings rich in discoveries and a high-level list of winners, as is the case every year.

Join us on 30 March 2025 at Bourg-sur-Gironde for a more tightly-packed edition showcasing inspirations and creations from winegrowers and producers from around the world and help make our annual meeting extra special!



Patrice MALLET
President, Citadelles du Vin



CONCOURS DES VINS



Since 1976, the CDV (Concours des Vins) has supported and promoted wine production through two fully independent international competitions.

A bridge between winemakers and consumers for almost 50 years, the association has been organizing **Challenge International du Vin** since 1976 and **Citadelles du Vin** in different formats since 1981.

The CDV is committed to supporting and promoting the quality and the diversity of all wines and spirits from around the world. Therefore, CVC decided to extend its support with the addition of opening of new categories as of the 2025 edition.

Thanks to a large majority of French and foreign producers competing in these two annual competitions as well the post promotion of the laureates, these medals benefit from an indisputable recognition both from French and foreign consumers.

Every year, up to 5,000 samples are delivered to CDV cellars in Bourg near Bordeaux (Gironde). They are then anonymized and prepared for the competitions thanks to the support and the involvement of **60 volunteers** and **4 full-time employees** at the service of the world producers.

By rallying energies and resources, the organisers make all the needed efforts to ensure the celebration of all wines and spirits from around the world in the best conditions, so that everyone could enjoy the event: wine growers, distillers, tasters, enthusiasts and other players in the sector.

Siège social du CDV

Chais de Portier
33710 BOURG-SUR-GIRONDE
FRANCE



CITADELLES DU VIN

Recognition of excellence

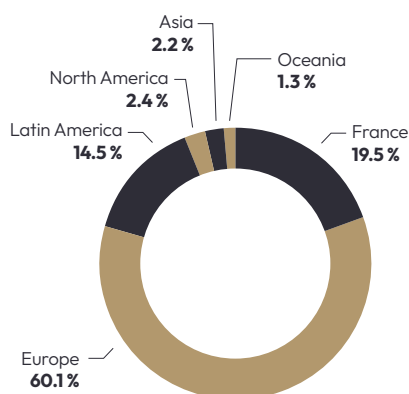


THE COMPETITION KEY FIGURES

Since its creation in 2000 under its current form, Citadelles du Vin has gathered almost **50 countries** for a total number of **23,529** wines and spirit **samples**. The jurors with members of almost **40 nationalities** have awarded **6,556 medals**.

THE 2024 COMPETITION: KEY FIGURES

• 455 samples in competition including:



• **35 professional jurors**
(oenologists, sommeliers, buyers, critics and journalists)

• **137 medals including 23 Grand Gold, 105 Gold et 9 Silver**

• **11 Special Prizes**

THE KEYPLAYERS IN THE COMPETITION

Oenologists, sommeliers, buyers, educators, critics and wine journalists from around 20 nationalities meet every year in Bourg-sur-Gironde for three days, to taste around 1,000 samples.

Everything is done to enable the **producer** to measure his work with the **tasters**, but also to better understand the expectations of the consumer. In this competition, the products in the running are blind tasted and independently by the **best specialists** in the world.

INSTITUTIONAL RECOGNITION & INTERNATIONAL FAME

First international competition to have joined the **VINOFED (World Federation of Major International Wine & Spirits Competitions)**, Citadelles du Vin acts under the aegis of the **OIV (International Organization of Vine and Wine)**. Citadelles du Vin complies with their very specific standards from sample tracking to tasting conditions. Citadelles stands amongst the most qualitative competitions.

This is an undeniable asset that gives great credibility to the award-winning products, a high added value for export and access to high-end segments.

The diversity of the countries competing each year, as well as the nationalities represented by the jurors, is a guarantee of the outreach and recognition of the excellence of Citadelles du Vin competition.



CITADELLES DU VIN



A POWERFUL TOOL FOR PROMOTION & COMMUNICATION

- Press releases sent in **3 languages** (FR/ EN/ SP) to our international contacts.
- Mass distribution of the ranking via the **social networks** (Facebook, X, Instagram and Youtube), our **website**, and all our **partners** and **international jurors**.
- Advertising in **specialized medias**.

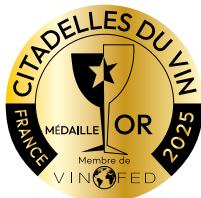
PROMOTION TOOLS GIVEN TO WINNERS & PARTICIPANTS



Citadelles du Vin Special Prize Trophy

NEW SINCE 2024 EDITION:

Medal with score out of 100, sticker or derogation, is another option enabling to emphasise your prize.



Medal stickers recognized worldwide



Cœnographic
Image representation of each tasting commentary.

Offered to all our participants and available in the private "Producers" area.



Official competition diploma

CITADELLES DU VIN AND NEW TRENDS

Citadelles du Vin is a reflection of the latest trends and global consumer tastes. By introducing new categories, the competition once again demonstrates its openness to the world, the attention it gives to the largest audience possible, and its willingness to showcase the work of producers who have placed their trust in it for the past 25 years.



Citadel of Bourg



Citadel of Blaye

2025 EDITION



FOCUS ON THE CHINESE WINE REGION

By honouring China, the 2025 edition of the Citadelles du Vin competition sheds light on wines from the world's second largest wine region (870,000 hectares), which, despite its distinctive characteristics, remains little-known. Dating back to 7,000 B.C., the Chinese wine region has witnessed a real revival since the early 21st century, currently ranking 7th in the list of global wine producers.

Wine regions

The Chinese wine regions border three of the country's legendary rivers and stretch out towards the Himalayan foothills. Local wines are produced across a vast area located in the northern part of the country, particularly in the following ten major wine regions: Xinjiang, Gansu, Ningxia, Shaanxi, Shanxi, Shandong, Hebei, Tianjin, Liaoning, Jilin.

The majority of these regions are characterised by extreme climates with arid summers and very cold winters. That is why 90% of Chinese vines are earthed up after pruning in November, then unearthed in mid-March

and irrigated. Ningxia is the largest wine region in the country, located in central China. Here, the geographical and climatic conditions are particularly propitious to growing grapes. Today it is home to over 38,000 hectares of vines, and is expected to reach 100,000 hectares in the next ten years.

Mainly red grape varieties

Red grape varieties represent over 90% of the Chinese vineyards, while the proportion of white grape varieties (Cabernet Sauvignon and Chardonnay) continues to increase. The oldest Chinese grape variety is the Longyan (Dragon Eye), which is grown at altitude and produces high yields. We also find many hybrids resulting from the cross-breeding of Chinese and European or American varieties. The red grape varieties Kyoho, Red Globe and Cabernet Sauvignon are among the most widely planted.

A promising Chinese market

China is home to over 50 million wine consumers. Chinese wine consumption increases by 20% every year. It still remains low at the individual level, ranking 5th in the list of wine-consuming countries with an exponential growth potential in the coming years.



2025 EDITION



SPECIAL PRIZES 2025

Wine from **CHINA** (country in the spotlight this year) by **SOMMELIERS INTERNATIONAL** magazine, official partner of the Association de la Sommellerie Internationale and the Union de la Sommellerie Française.

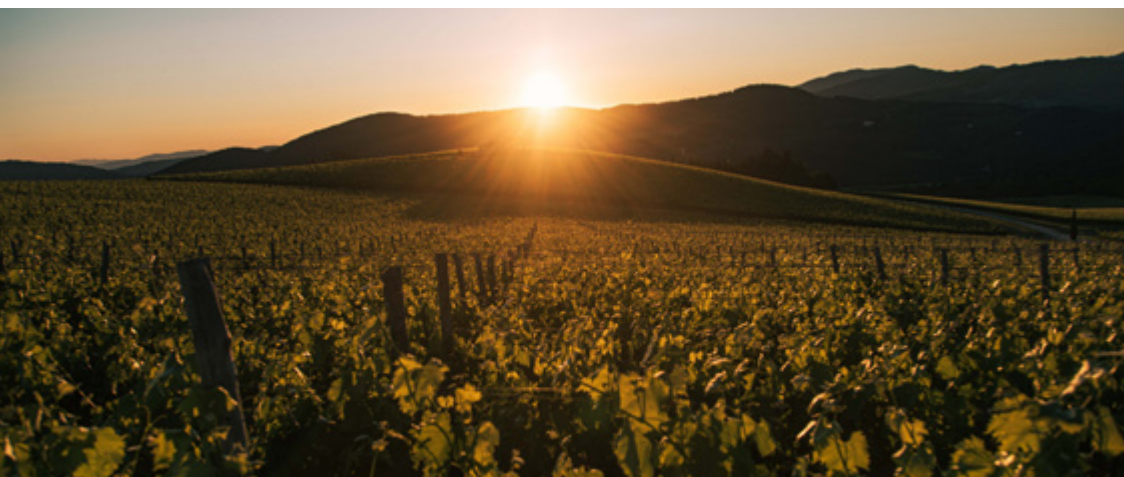
CABERNET SAUVIGNON SOUTH HEMISPHERE varietal wine, by **KEDGE WINE SCHOOL**, international reference for the training of future managers in the wine and spirits sector.

CHARDONNAY varietal wine, by the **DUAD'S CLUB, DUAD** Alumni Association, international diploma from ISVV - Institute of Vine and Wine Sciences - University of Bordeaux.

MERLOT DE BORDEAUX wine, by the **ASSOCIATION OF OENOLOGISTS OF BORDEAUX**, global network of oenologists graduated from ISVV - Institute of Vine and Wine Sciences - University of Bordeaux.

BEST RATE OF THE COMPETITION STILL DRY WINE by **VINOFED**, World Federation of major international wine and spirits competitions.

BEST RATE WINE OR BRANDY AMONG THE GRAND GOLD or **GOLD MEDALS BY PARTICIPATING COUNTRY** with a minimum of 20 samples in the running.



PRACTICAL & contacts INFORMATION



2025 EDITION

PRODUCER REGISTRATIONS:

From November 15, 2024
to February 28, 2025

SAMPLES RECEPTION DEADLINE:

March 5, 2025

COMPETITION DATE:

March 30, 2025

DATE OF THE PRIZE LIST:

April 4, 2025

COMPETITION REGISTRATION FEES

130 € excl. taxes	for 1 registered item
120 € excl. taxes	by item, for 2 registered items
100 € excl. taxes	by item, for 3 or more registered items

HOW TO GET THERE?

GPS:

Rue Ulysse Lainé
33710 Bourg-sur-Gironde

North latitude: **45°2'36.857"**
West longitude: **0°33'7.17"**



INFORMATION & REGISTRATION

Registrations can be done by post or online on our website at:



www.citadellesduvin.com

where additional information can be found.

CONTACT

Béatrice BLACHIER
Events
& Promotion Coordinator

Tel. +33 (0)5 57 68 37 52

b.blachier@citadellesduvin.com

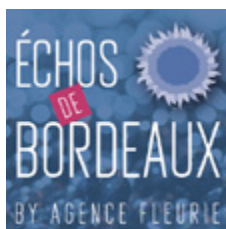
HEAD OFFICE

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OUR PARTNERS



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